Growing Oral Health Programs: Integration Despite the Silos

Reg Louie, DDS, MPH

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Presentation Overview

- Reasons for "Silos"
- Background: Federal efforts promoting oral health collaboration
- Background: Spirit and models of collaboration and integration <u>AND</u> the "silos"
- Opportunities for Collaboration, Partnering & Integration
- ASTDD Oral Health Program Competencies: Vehicle for Collaboration
- Hints for Successful Partnering

Reasons for "Silos"

- Legislatively based, categorical funding authority and appropriations
- Environment: Long-standing infrastructure and thriving culture institutionalized to implement "programs"

Federal Oral Health Collaborations Efforts

- CDC
 - Cooperative Agreement funding to 16 SOHPs
 - Integration Grants (CO)
- HRSA
 - Oral Health Disparities Collaboratives
 - CISS, ECSS, SOHCS, TOHSS Programs
 - HIV/AIDS-SPNS OH Initiative
 - Oral Health Workforce Grants
- NIH, ORHP, RHRC Collaborative Planning for Research

Spirit of Collaboration, Partnerships and Integration

- Multi-disciplinary
- Multi-agency
- Culturally sensitive
- Community-based
- Coordinated care
- Promote system development
 - other federal agencies
 - state/local and public agencies/entities
 - professional, not-for-profit, philanthropic

Models for Collaboration and Integration

- Surgeon General's Report on Oral Health (NIH/CDC)
- Federal-State Collaborations (HRSA/HCFA OH Initiative, Head Start IAA, CDC/NIDCR/HRSA-NOHSS, Healthy People 2010 and 2020)
- State Oral Health Policy Academies and Summits (NGA, HS)
- Integration projects: CO
- Broadly Informed State Oral Health Plans
- Broadly Representative State Oral Health Coalitions
- State Oral Health Program Reviews
- State MCH Summits

Federally Required State Plans Affecting Children and Families aka "Silos"

- Title V State MCH Plan
- Title XIX State Medicaid Plan
- Title XXI SCHIP
- Title X Family Planning
- Title IV TANF, FP/FS, Child Care
- Title II Ryan White AIDS/HIV
- Primary Care Access Plan
- Immunizations
- WIC

"Opportunity"



jī ("crucial moment")
added to
huì ("occasion")
creates the Mandarin word
for "opportunity" (jīhuì)
and NOT part of the
character for "crisis"

Optimizing Opportunities for Partnership and Integration

- Sharing data and needs assessments
- Common vision, goals and objectives
- Sharing, collaborating and coordinating logic models and program plans
- Creating and maintaining non-traditional partnerships, especially beyond OH/health
- Determining credible voices to deliver messages
- Involve consumers and other stakeholders at the core and for collective advocacy

CDC State Targeted/Program Opportunities for Oral Health Partnerships

- Diabetes Control and Prevention
- Heart Disease and Stroke Prevention
- Tobacco
- Cancer
- Nutrition, Physical Activity, Obesity (NuPAO)
- <u>Behavioral Risk Factor Surveillance System</u>
- Pregnancy Risk Assessment Monitoring System

Other State Program Opportunities for Oral Health Partnerships

- "Silo'd" Federally Funded Programs
- Healthy People 2020
- Other Cross-cutting Programs funded by private not-for-profits and philanthropies
- Other Human Services Programs

Rationale for SOHP Competencies

- Competencies for SOH <u>program</u> provide common language and principles with others in PH
- Essential domains and specific skill sets that are needed for a successful program
- Focus on core PH functions and essential services; clinical competencies not included
- Primary audience: administrators/managers and others that advise/support SOH programs
- Promotes identifying/leveraging/sharing of resources and collaboration with partners to maximize skill sets
- Beneficial for strategic planning

Competencies and Health Reform (1)

Competencies offer a means of looking at a program that is not focused on a person or a position. Competencies do not address the issues of job titles or credentials but rather the issues of skill sets required for program success.

Competencies and Health Reform (2)

- Framework and evaluation criteria for determining DPH infrastructure needs
- Domains necessary for measuring the current status of the DPH infrastructure and changes over time
- Tools for communicating the DPH infrastructure requirements
- Demonstration that comprehensive program requirements have been identified

Competencies and Collaboration (1)

- The competency skill sets can only be attained through collaboration with other programs, organizations and partners
- The competencies help to identify comprehensive programmatic skill set requirements and existing deficits in those skill sets

Competencies and Collaboration (2)

- Use of the competencies can facilitate identification of needed collaborators and help to establish partnerships with shared goals and outcomes
- Competencies can help facilitate a broadening of DPH networks beyond traditional groups

Common Sense Hints for Successful Partnering

- Partners are there, willing and available
- Identify and focus on benefits for common target population
- Meet partners at their interface and focus on their needs/priorities/goals/objectives
- Successfully convey your "value added worth"
- Contribute to making your partner successful
- Focus on targets you can agree upon
- Be gracious, be open and share!

